



Vunwe Justice Nkonyani

- Graphic Designer
- Webmaster
- Digital Marketer
- Data Analyst

Contact details

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- Vunwe J Nkonyani



Professional Summery

I am a Senior Graphic Designer with 10 years of experience (7 years post-qualification), combining high-impact visual storytelling with data-driven strategy. Certified in Digital Marketing, Web Development, and Data Analysis, I bridge the gap between aesthetics and business performance; designing high-converting digital assets and user-centric websites that align with marketing KPIs and audience insights.

I have evolved from a freelance designer into a strategic brand custodian, managing the visual identities of major municipal entities and corporate organizations. My experience spans the full creative lifecycle, from web development (HTML/CSS) to social media management and performance tracking. Whether leading design for the City of Joburg's partnered entities or overseeing the digital presence of Midvaal Local Municipality, I deliver cohesive brand experiences that are visually compelling, technically sound, and optimized for measurable growth.



Experience

Midvaal Local Municipality | Senior Graphic Designer & Webmaster Sept 2023 – Present

- Lead graphic design and Corporate Identity compliance across print, digital, and event platforms; including banners, corporate stationery, web assets, and social media, ensuring all output conforms to set brand and quality standards.
- Partner with the marketing team, supervisor, and Members of the Mayoral Committee (MMCs) to translate business objectives into design concepts, taking projects from brief to completion.
- Manage UI/UX for the corporate website and MyMidvaal App, coordinating bug fixes with IT and service providers, and enhancing user experience while safeguarding personal information in line with governance and access-to-information requirements.
- Oversee budget management and procurement of design goods, equipment, and merchandise, ensuring compliance with SCM policy and MFMA requirements to reduce financial wastage and risk.
- Deliver end-to-end creative support for council events; branding setup, videography, and social content, building relationships with internal departments and external stakeholders.

JOSHCO (Johannesburg Social Housing Company) | Graphic Designer & Webmaster. 2021 – 2023

- Sole creative lead for all graphic design, web architecture, and social media channels.
- Modernized the company's online presence by integrating web management with active social media growth.



Experience *cont.*

City of Joburg (Group Communications) | Interim Graphic Designer & Intern. Oct 2019 – Jan 2021

- Promoted to Interim Graphic Designer (Aug 2020), taking full responsibility for the City's visual output for a six-month period.
- Developed digital and social media assets for the City of Joburg and partnered entities, including City Power, Joburg Water, JRA, and Rea Vaya.
- Managed graphical media for official websites and social platforms, ensuring clear communication of public interest information.

Kasified | Founder. 2017

- Launched and scaled a creative consultancy providing design, consulting, and service-provider solutions to clients including the Department of Health (Malaria Campaign), Department of Basic Education, Ndlambe Municipality, Collins Chabane Municipality, and Makhado Municipality.
- Built a reputation for delivering high-end work that met complex client requirements and industry standards.

Freelance Designer & Student | Dual-Track Professional. 2016 – 2019

- Balanced freelance design work with formal study at Vega School of Branding, applying academic theory to real-world industry challenges.



Education

BA Graphic Design - Vega School of Branding, 2016–2018

National Senior Certificate – Lemana High School, 2013

Continuous professional development:

Digital Marketing – Udemy, 2022

Coding (HTML, CSS, JavaScript), Web Development & Design – We3Schools, 2023

Data Analysis – ALX, 2025



Languages

Tsonga

English

Zulu



Skills



Creative Cloud

Expert on



Photoshop



Illustrator



InDesign



Premier Pro



After Effects



XD



WordPress
Web design



HTML



CSS



Photography &
Videography



MS OFFICE



Digital
Marketing

Other skills

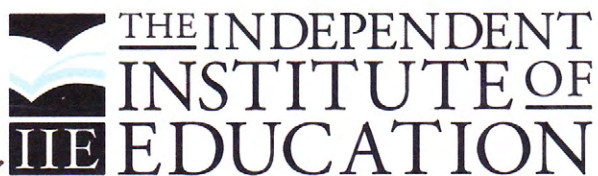
- Social Media Management
- Digital & Paint Illustration
- Drawing
- Data Analysis
- UI/UX
- Events Management & Organizing

Attributes

- Corporate Identity & Brand Compliance
- Concept-to-Completion Project Delivery
- Cross-Functional Stakeholder Liaison
- Budget, Procurement & Governance Compliance (SCM/MFMA)
- Independent, Analytical Problem-Solver
- Strong Conceptual & Big-Picture Ideation
- Adaptable Under Shifting Briefs and Deadlines
- Confident, Decisive Under Pressure

My website (**Kasifiednc**) [Click here](#)

My work is on Behance (**Vunwe Nkonyani**) [Click here](#)



This is to certify that

Vunwe Justice Nkonyani

having satisfied the requirements

was awarded the

Bachelor of Arts in Graphic Design

at a congregation of the Institute on 31 May 2019

For The Senate of The IIE



The IIE's VEGA

31 May 2019

The Independent Institute of Education (Pty) Ltd is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 (reg. no. 2007/HE07/002). Company registration number: 1987/004754/07.

Certificate of Completion

*This is to certify that **Vunwe J Nkonyani**
successfully completed 23.5 total hours of **The
Complete Digital Marketing Course - 12 Courses in
1 online course on Feb. 1, 2021***

Rob Percival

Rob Percival, Instructor

Daragh Walsh

Daragh Walsh, Instructor

Codestars by Rob Percival

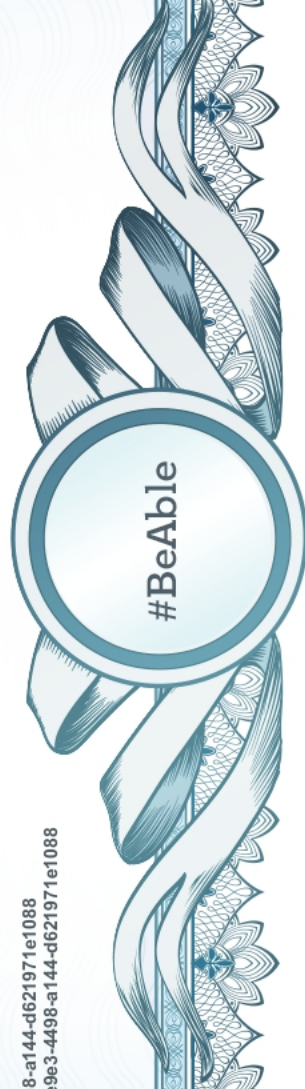
Codestars by Rob Percival, Instructor

&



Certificate no: UC-d5c7778f-e9e3-4498-a144-d621971e1088
Certificate uri: [ude.my/UC-d5c7778f-e9e3-4498-a144-d621971e1088](https://udemy.com/certificate/UC-d5c7778f-e9e3-4498-a144-d621971e1088)
Version 3

#BeAble



CERTIFICATE OF COMPLETION

This is awarded to

Vunwe Nkonyani

For completing a 6 Month programme in Data Analytics
with Professional Development Skills for the Digital Age.



FRED SWANIKER
Founder & CEO, AL Group



KAVI RAMBURN
VP of Learning, ALX



Date of Issue: 29th April 2026

Program completion date: 24th April 2026

Scan the qr code or visit <https://savanna.alxafrica.com/certificates/6xNRVysScTy> to validate the certificate